

Friends of Lovers Key, Inc.  
Board of Directors Meeting  
May 6, 2014

Present

Tim Horvatic, President  
Joe Maccarone – Vice President  
Jack Delancy, Treasurer  
Flo Alexander, Secretary  
Rich Donnelly, Director  
Rosie Cordes – Director  
Pam Jones-Morton, Director  
Judy Greenwood, Director  
Neeley Murphy, Director  
Todd Richards, Director  
Mark Generales - Director  
Gloria Beauchamp, Park Manager

Absent

Ray Murphy, Director  
Katie Moses, Park Service Specialist  
Matt Kruse. Asst. Park Manager

I. Tim called the meeting to order at 2:00 p.m.

II. **Minutes** – Minutes were read. Joe motioned to accept and approve, Mark seconded. Motion passed.

III. **Treasurer Report** – Jack went over the financial reports which were handed out. He noted that we received our first registration for the Vow Renewal. We had large expenditures this month there should be an increase in the next couple of months. Donations are down from last year. Our closing balance for the Visitor Center was \$114,180.21. Our grand total for FOLK's is \$150,375.71. Flo moved to accept and Neeley seconded. Passed unanimously.

**Turtle Trot** – Pam introduced Shaun Sanders who is a new member of FOLK's and is going to co-chair the Turtle Trot with Todd. The track club feels we can go up to 600 runners. We are looking to have more sponsors and a higher entrance fee. As of Thursday night we stand at 430 runners. Total estimated income after expenses of \$8066.33.

**Membership** – Rosie reported that we had 10 new members, 11 renewals from the inactive list and 34 members removed who were 45 days past due leaving a total membership of 423 compared to a year ago of 403.

**Visitor Center Building Committee** – No report. They are waiting for input from Tallahassee. Architect is happy to start the review of the project to all districts (5). Hope to have them all back by the end of the year. They are going to identify specific strengths to move forward. We do need to look at what our plan of action is going to be. Revisions can be made even after we have the architectural stamp of seal of approval. We need to put together a donation document

that can not be put together until the exhibits are done. We need to identify specific strengths to move forward. Shaun volunteered his wife to do the art work designs for the exhibits.

**Campaign Committee:** Pam handed out summaries as of May 1, 2014 of what has been done so far by the campaign committee. So far \$15,000 has been raised. The Visitors Center campaign progress, direction, finances and contractor contract performance was discussed and several recommendations made to the campaign committee chairman on direction and priorities going forward.

**IV. Park Manager** – Cruise car has been taken care of under warranty. The beach re-nourishment will start in mid June. Annual staff gathering that the Board sponsors is scheduled for May 22<sup>nd</sup>. It is a team building meeting that the staff look forward to.

**VI. Park Service Specialist** – Nothing.

**IV. Park Assistant Manager's Report** – Nothing.

**VII. Old business.** – **Revised Membership Structure** has been implemented on May 1<sup>st</sup>. So far there has been no negative feedback.

**Cookbook** – Flo said no one commented on the letter to the Restaurants and Judy will get them out this summer.

**Position Descriptions** – Joe stated that no one changed anything. Gloria changed one or two things on the Secretary's and Building Committees. Joe will resend the files to everyone. Tim moved to accept the descriptions and Joe 2<sup>nd</sup>. Passed.

**Fishing Tournament** – Go over this at the next meeting. Mark got a suggestion to have a nautical flea market. This is something to look into. This might be easier to do than the tournament. This could be an annual event.

**Pam' picture was on the front page of the Spotlight.**

**Calendar Update** – I have not received any updates for the last month so it stays the same.

**III. New Business** –

Neeley will take over the minutes for the summer while I am up north.

Mark moved to adjourn the meeting, Pam 2<sup>nd</sup>.

Meeting adjourned at 3:51PM.

Next Meeting June 3<sup>rd</sup> at the Shop at 2:00PM

Respectfully submitted by Flo Alexander