

Friends of Lovers Key, Inc.

Board of Directors Meeting

February 2, 2016

- I. Call to order
- II. Call to order
- III. Approval of Jan. 5 and 19th meeting
- IV. Election of new officers

President – Rich asked to nominate the existing Board except for the Treasurer. Nominate Sharon Downey for Treasurer. Neeley seconded. Passed as presented.

- V. TREASURER- We had a \$2,061.31 income. We are at about the same as we were three years ago. Joe moved Neeley seconded. Passed
Membership 466, added 45 minus 25 476 total 461 a year ago.
Building committee – Jack - Ad hoc committee. Met with. Asked for a temporary permit for 3 years can only get one for three months. Gloria checked and we have to comply with the State rulings. The building would have to be 11 feet in the air. Todd, Tim, Gloria, Rod Hashmore will meet. Joe asked if an Office trailer would work. Rich is not sure if that would qualify.
Campaign Committee – Tim, Pam wants to stay close but does not want to work on anything for now. Tim will replace Pam as chair for the committee. Latner family foundation and GARNET FOUNDATION rejections; we have not received a reimbursement yet from the TDC for the Images.
Exhibit committee on hold
Communications/Media – Shelley-Sue – We had a lot of press for the month of January.
Press releases – Valentine’s Day vow renewal, Nautical Flea Market Push. Singer Song writer coming up. Asked if we can have Star gazing set up again. Start to promote Turtle Trot. Add the spot from Shelley. Continuing on Facebook to produce photos. Will promote events
- VI. Park Manager – Road project has been slow and delayed because of the rain. Need the banner for the Flea Market. Shelley-Sue asked for a budget for the banner for the Singer Song writers. (130- 200 people) Thomas Renalds on Feb 19th new Ranger? Ice maker needs some repair. If any events are coming up no ice. \$1300 to replace compressor 3000 for the head for the icemaker. Judy so moved to allow up to 3000 to fix the ice maker, Flo seconded.
- VII. Katie nothing
- VIII. Nautical Flea Market – All the boat locations are full, 20x20 are sold out, 10x10 20 out of 40 have been sold out. We need to have sign up for our booth.

Bonita Chamber event. Feb 5 – 7. Tim drive tram, Mark greeter, server Judy, Todd string lights, parking – Joe and Jack parking, Rosie and Flo membership, Speaker – Gloria, Katie run program for kids. About 40 people signed up.

Volunteer survey and tracking sheet – Tim. We need a volunteer data base. We have about 15 people so far.

Reggae and Ribs – 92 people. Sharon driving the tram. Rosie greeting, NEELEY sell t-shirts and cookbooks. 2 free drink with each ticket sold. She made a motion to give out 2 free t-shirts as a door prize. Tim seconded. Passed.

Everblades – we will rent tablecloths for Everblades and vow renewal. Rescheduled for April 10th. Pam will coordinate that event. \$215 for table rental, \$2.00. Give them \$500 entry for those people. And table rental. Judy made motion, Shelley-Sue 2nd. 500 is a back up to cover our expenses from there silent auctions same as the Chamber.. Passed

E-news – web site bill is higher than it has been. Will continue till the end of season while it is twice a month.

Joe had a set of questions to survey park attendance. We want to validate the survey questions

IX. New Business

Board Roster – Tim

Board standing committees – Tim, we added a Commerce/ecommerce committee

2016 Goals Tim – Sent around to update

Turtle Trot – Todd. Todd needs help. Need a nurse, sponsors to put on the back of t-shirts.

Get out letter for sponsors for the Turtle trot. \$100 per ad. Put it on the web plus the t-shirt. Event sponsor.

Songwriters at Sunset signage – Shelley will find out the cost for the Banner.

Lovers Key polo shirts – Everglades shirt factory. Question if we could sell the polo shirts to the public for a profit.

X. Calendar UPDATE

Meet year round again. 1st Tuesday of the month.

XI. Next Meeting – Mar 1, 2016

XII. Meeting adjourned 3:59